



Academy of International Business U.S. Northeast Chapter 2023 Doctoral Consortium and Career Development Workshop

Moderator

Attila Yaprak, Wayne State University

Panelists

Bulent Aybar, Southern New Hampshire University

Elie Chrysostome, University of Western Ontario

Crystal Jiang, Bryant University

Anna Lamin, Northeastern University

Susan M. Mudambi, Temple University

George White, University of Michigan Flint





Moderator

Dr. Attila Yaprak

Wayne State University

Attila Yaprak is a Professor of Marketing and International Business and Director of the Doctoral Programs in the Ilitch Business School at Wayne State University. A Network Faculty member at Sabanci University (Turkey), he has served as the Director of the Center for International Business Studies (1991-2004) and the Associate Dean for Research (1994-1998) in the Ilitch School, and as the Executive Secretary of the Academy of International Business (AIB 1992-1994). An elected Fellow of the AIB, Dr. Yaprak has been serving as the AIB's Historian (2020-2023) and will begin serving as its Fellows' Historian (2023). Dr. Yaprak serves the Executive Board of the AIB US Northeast Chapter. Yaprak received his Ph.D. from the Georgia State University.




Panelist

A circular portrait of Dr. Bulent Aybar, a man with short grey hair and glasses, wearing a dark suit, white shirt, and red tie. The portrait is set within a blue circular graphic that has a brushstroke-like border.

Dr. Bulent Aybar

Southern New Hampshire University

Bulent Aybar is a professor of international finance at the Economics and Finance Department at the School of Business at SNHU. His teaching and research interests span various aspects of international corporate finance, such as cross border acquisitions, financial policy, and risk management. He has published in *JIBS*, *Multinational Business Review*, *Emerging Markets Review*, and *International Review of Financial Analysis*. He has served as a referee for journals such as *Emerging Markets Review*, *Journal of International Business Studies*, *International Business Review*, *Journal of World Business*, *European Management Review*, and *Thunderbird Review of International Business*. He taught at various graduate programs at Harvard University, Augsburg University of Applied Sciences, Rochester Institute of Technology, The U.S. Business School in Prague, Azerbaijan State University of Economics, and Istanbul University. He is a U.S. Fulbright scholar. Bulent received his Ph.D. from Ohio State University.

A decorative graphic in the bottom right corner consisting of several overlapping circles in various shades of blue, ranging from light to dark, with a brushstroke-like texture.

Panelist



Dr. Elie Chrysostome University of Western Ontario

Elie Chrysostome is Professor of International Business at Ivey Business School in Canada. He is Editor-in-Chief of the *Journal of Comparative International Management (JCIM)* and Chair of the International Conference of CEDIMES Institute USA. He has previously served as the Chair of the International Business Division of the ASAC (Administrative Sciences Association of Canada) and led Ivey Case Teaching Workshops in West Africa (Benin, Senegal, Ivory Coast). Elie is a Research Fellow at SOAS at the University of London (UK). He has more than 25 years of teaching experience at different schools in North America including Laval University, University of Moncton in Canada and the State University of New York at Plattsburgh in the USA. He is the author and co-author of 42 publications (refereed articles and book chapters) and 3 books. Chrysostome received his Ph.D. from Laval University.



Panelist



Dr. Crystal Jiang
Bryant University

Crystal Jiang is a Professor of Management at Bryant University. Her research focuses on innovation strategies of emerging market firms. She has published in journals such as JIBS, Journal of Management and among others. She currently serves the Executive Board of the AIB US Northeast Chapter, Associate Editor of the New England Journal of Entrepreneurship, Guest Editor of the Journal of International Management. Jiang is Lego® Series Play® (LSP) facilitator with certificate in facilitating and designing LSP workshops for business, organizational, team and personal development. She received her Ph.D. from Temple University.



Panelist



Dr. Anna Lamin Northeastern University

Anna Lamin is an Associate Professor of International Business and Strategy at Northeastern University. Her research centers on how firms in emerging markets build capabilities. She examines how innovation clusters influence the location decisions of firms, how business group affiliation affects strategy, and headquarter attention to subsidiaries. Her research appears in leading academic journals such as *Academy of Management Journal*, *Organization Science*, *Strategic Management Journal*, *Journal of International Business Studies*, and *Research Policy*. She currently serves as a Senior Editor for *Asia-Pacific Journal of Management* and serves on the Editorial Review Boards of *Journal of International Business Studies*, *Global Strategy Journal* and *Journal of World Business*. Lamin received her Ph.D. from the University of Minnesota.



Panelist



Dr. Susan M. Mudambi
Temple University

Susan M. Mudambi is Professor of Marketing at the Fox School of Business, Temple University. Her research examines marketing strategy and international business, technology and social media, and customer and supplier relationship strategy, with more than 7600 Google Scholar citations. She has a secondary appointment in MIS, and serves on the Editorial Review Boards of multiple journals in international business, marketing and management. Mudambi received her Ph.D. from the University of Warwick (UK).



Panelist



Dr. George White University of Michigan Flint

George O. White III is a Professor of Strategic Management and Director of the Doctor of Business Administration Program at the University of Michigan–Flint. He also holds appointments as a Faculty Affiliate with the Center for Southeast Asian Studies at the University of Michigan (Ann Arbor), as Visiting Research Professor with the Asian Institute of Management in the Philippines, and as Visiting Professor of International Business at NIDA Business School in Thailand. His research studies ways in which the legal and regulatory environment influence multinational enterprise nonmarket strategic behavior. He has performed extensive fieldwork in Southeast Asia. Dr. White has published over 40 articles in leading IB journals. He currently serves as Associate Editor at *Multinational Business Review* and Consulting Editor at *Journal of International Management*. Dr. White also serves on several editorial review boards of leading IB and management journals. He received his Ph.D. from the University of Texas at El Paso.

